

TBAYTEL NEIGHBOURS COMMUNITY ONGOING PARTICIPATION SWEEPSTAKES RULES AND REGULATIONS

1. CONTEST PERIOD

The Tbaytel Community Sweepstakes (the “Contest”) commences at 12:00:01 a.m. EST on February 1, 2019 and will end at 11:59:59 p.m. EST on December 31, 2019 (the “Contest Period”). During the Sweepstakes Period, Tbaytel will conduct 12 monthly sweepstakes (each a “Monthly Sweepstakes”). Each Monthly Sweepstakes will begin at 12:00:01 a.m. EST on the first day of each month during the Sweepstakes Period and will end at 11:59:59 p.m. EST on the last day of that month (the “Monthly Sweepstakes Period”). The Contest is sponsored by Tbaytel (the “Sponsor”) and will be administered by Maru/Matchbox Canada Inc. (“MARU/MATCHBOX”).

2. ELIGIBILITY

This Contest is open to all registered members of the **Tbaytel Neighbours** insight community (“Entrants”). All Entrants must be individuals legally residing in Ontario and who are eighteen (18) years of age or older at the time of entry into the Contest. MARU/MATCHBOX reserves the right to require proof of age and jurisdiction of residence prior to awarding any prize. Employees, agents and representatives of the Sponsor or MARU/MATCHBOX (and their subsidiaries or affiliates and each of their respective advertising and promotion agencies) are not eligible to win, nor are the parents, siblings and children of any such employee, agent or representative or any person with whom such employee, agent or representative is domiciled.

3. PRIZES

Monthly Top Prize

- Each month, one participant who completed a study in that month will be drawn to win \$100

The Prizes will be drawn within fifteen (15) business days of the end of each calendar month during the Contest Period (each, a “Draw Date”). All Prizes are to be denominated in Canadian dollars. Total value of all Prizes available during the Sweepstakes Period is \$2,700 CDN. There is no limit on the number of Prizes that may be won by any one entrant during the Sweepstakes.

4. HOW TO PARTICIPATE

All Entrants may enter the Contest by following the link in the Entrant’s invitation to participating surveys on the **Tbaytel Neighbours insight community** survey website, or by accessing the **Tbaytel Neighbours insight community** survey website directly at <https://neighbours.tbaytel.net>. Entrants will receive one (1) entry into a monthly prize draw for each participating survey completed or surveys for which the Entrant was disqualified (i.e. attempted to complete a survey but could not due to failure to meet a criteria of the survey, but for clarity will not receive entries if the Entrant decides or is otherwise unable to complete a survey other than for disqualification) during a calendar month. The Contest is offered electronically via the Internet. Completion of a **Tbaytel Neighbours insight community** survey or any other survey is not required to enter the Contest as Entrants may enter the Contest by using the alternate means of Contest entry set out in item 5.

5. NO PURCHASE NECESSARY TO ENTER OR WIN - ALTERNATE MEANS OF CONTEST ENTRY

Entrants may receive one (1) entry for the Contest by legibly printing the Entrant's name, street address, city, province, postal code, telephone number, and complete email address on a 3 x 5 inch (or 7.5 x 12.5 cm) piece of paper and mailing it to **Tbaytel Neighbours insight community** Contest, C/o MARU/Matchbox, Attention: Incentives Team, 900 West Hastings Street, 6th Floor, Vancouver, BC, V6C 1E1 Canada.

6. PRIZE DRAWS

Prize draws will be held in Vancouver, British Columbia, within approximately fifteen (15) business days of the end of each calendar month during the Contest Period. Winners will be determined by random drawing from all eligible entries received during the applicable calendar month. The odds of winning depend on the number of eligible entries received. The odds of an entry winning any Prize will be the same, whether the entry was automatically generated or by alternate means of entry.

7. PRIZE AWARDING

Prizes will be awarded only on verification by MARU/MATCHBOX that all Contest requirements have been met by the winners. Each Prize must be accepted as awarded and no substitution, transfer, conversion or assignment of Prizes will be allowed, unless at the discretion of the Sponsor which may substitute a Prize of comparable or greater value. No correspondence will be entered into except with selected Entrants at the email address listed in the **Tbaytel Neighbours insight community**, or on the mail-in entries.

MARU/MATCHBOX will notify each winner by email within fifteen (15) business days of the relevant Draw Date. Winners will have ten (10) business days from notification to accept the Prize by email, and will be instructed whom to contact at that time. MARU/MATCHBOX is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a selected Entrant cannot be contacted or fails to respond within the allotted time MARU/MATCHBOX reserves the right to void that entry and select another eligible Entrant for that Prize (and in the event that the subsequent selected Entrant cannot be contacted or fails to respond, a further Entrant will be selected, until a winner is determined, provided further that in the event that a winner is not determined after attempts have been made to contact 3 Entrants, MARU/MATCHBOX may elect not to conduct any further redraws and not award such Prize).

In order to be declared an official winner, the selected Entrants may be required to complete, and return to MARU/MATCHBOX a web-based Winner Notification Survey within ten (10) days of receipt. If a selected Entrant(s) fails to complete, and return the web-based Winner Notification Survey to MARU/MATCHBOX within ten (10) business days, MARU/MATCHBOX reserves the right to void that entry and select another eligible Entrant for that Prize. By completing, and returning the web-based Winner Notification Survey, the Entrant: (i) confirms compliance with these Contest Rules and Regulations; (ii) releases and forever discharges the Sponsor and MARU/MATCHBOX, their affiliates and subsidiaries and their advertising and promotional agencies from all claims, demands, damages, actions and causes of action arising or to arise by reason of the acceptance or use of the Prize; and (iii) gives permission to the Sponsor, at its option, to publish or otherwise use the Entrant's name, address, photograph,

voice and comments, without compensation, in any publicity carried out by the Sponsor or its advertising agencies.

8. CONTEST GENERAL RULES

By entering the Contest, Entrants agree to abide by these Contest Rules and Regulations and the decisions of MARU/MATCHBOX, which are final.

9. WINNERS LIST

To obtain a copy of a winner list or a copy of the Contest Rules and Regulations, send your request to: **Tbaytel Neighbours** Contest Winners List, C/o MARU/Matchbox, Attention: Incentives Team, 900 West Hastings Street, 6th Floor, Vancouver, BC, V6C 1E1, Canada. Requests must be received no later than a month after the Draw Date and must enclose a self-addressed stamped envelope.

10. DISQUALIFICATION

MARU/MATCHBOX is not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Contest or the operation of the **Tbaytel Neighbours insight community** website or any other MARU/MATCHBOX hosted website, as determined by MARU/MATCHBOX, in its sole discretion, will be disqualified. If disqualified for any of the above abuses, MARU/MATCHBOX reserves the right to terminate the Entrant's eligibility to participate. In the event any portion of this Contest is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of MARU/MATCHBOX, which in the sole opinion of MARU/MATCHBOX, corrupts or impairs the administration, security, fairness or proper entry into the contest, MARU/MATCHBOX reserves the right, in its sole discretion, to suspend or terminate the Contest and to award Prize(s) to individual(s) selected at random from the pool of Entrants received up to the point of termination. In no event will more Prizes be awarded than those listed in the Contest Rules and Regulations.

11. TAX INFORMATION

Liability for any applicable taxes imposed by any government, if any, on any Prize won is the sole responsibility of the winner of such Prize.

12. DISPUTES

Entrants acknowledge and agree that any disputes arising out of the Contest or these Rules and Regulations will be governed by the laws of the Province of British Columbia and the federal laws of Canada and must be submitted to the courts located in the City of Vancouver.

13. PRIZE DISCLAIMER

MARU/MATCHBOX shall not be responsible or liable to Entrants for any losses, damages or costs incurred as a result of Entrants entering the Contest or use of a Prize won in connection with this Contest. By participating in the Contest, each Entrant agrees to release and hold harmless the Sponsor and MARU/MATCHBOX (and the employees, officers, directors, shareholders, agents, representatives of both parties, their parent company(ies), affiliates, subsidiaries, advertising, promotion, and fulfillment agencies), harmless from any and all losses,

damages, rights, claims and actions of any kind in connection with the Contest or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

14. PRIVACY

By entering the Sweepstakes, entrants consent to the collection, use and disclosure of their personal information by the Sweepstakes Entities for the purposes of administering the Sweepstakes, contacting selected entrants and otherwise as permitted or required by law and in accordance with Sponsor's privacy policy available at <https://neighbours.tbaytel.net/MediaServer/Shared/Privacy%20Policy.pdf>.

15. DATA PROTECTION NOTICE

Entrant's personal information is protected by the Sponsor's Web Privacy Code, viewable online at <https://neighbours.tbaytel.net/MediaServer/Shared/Privacy%20Policy.pdf>. The Contest is subject to the provisions of the provincial Freedom of Information and Protection of Privacy Act. Notwithstanding the foregoing, entrants acknowledge that Prizes may be fulfilled by third parties and consent to the disclosure of personal information to such third parties for the limited purpose of fulfilling Prizes